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IMAGINE...

You Living The Life You've Dreamed Of!

Have you ever wondered why certain people always seem to get the job or land the hot date or close the big deals? Have you ever been frustrated with the results of your career or your personal life? Do you ever wish that you could turn things around?

Maybe you already have a wonderful husband or wife but you’re less than satisfied with your profession. Perhaps you have a great job but have trouble meeting a significant other. Maybe everything is going “just okay” but you’re searching for a way to find more…

So what separates you from the results you desire and deserve? And why do some people score big while others always seem to be left behind?

A Radical Life Transformation May Only Be Six Months Away

Your transformation will not be the result of weight loss or surgery. There will be no pain, little discomfort and hardly any sacrifice. The time it takes for the transformation to occur varies from person to person. Sometimes in as little as four months and usually no longer than eight months.

How will you create this radically positive transformation? Simply by tapping into the almost unending power of personal appearance. You see, the way you appear to others not only affects how other people feel about you, but also how you feel about yourself.

Most people underestimate the incredible impact their personal appearance and presentation has on their lives—both personally and professionally. Few understand that dramatic life transformation can be a reality with simple changes to the way they present themselves.

About The Author

Over the past 33 years Dr. Marvin Lagstein has helped hundreds of individuals improve the value of their personal and professional lives.

For many people this has meant improved social and romantic experiences and for others it has meant more money and a better career.

All have found greater confidence in themselves and their ability to be successful in all areas of their lives and most have experienced a dramatic life transformation.

Dr. Marvin Lagstein
America's Life Transformation Dentist
Brace Yourself For
SUCCESS

How To Sky-Rocket Your Self-Confidence, Boost Your Position In Life, Spark Social Relationships And Make A Lot More Money!

by
Dr. Marvin Lagstein

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Brace Yourself For Success

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I’d like to acknowledge some key people in my life who helped me get the mindset and experience I have developed about the relationship of the smile to success.

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To my parents, who said “You can become anything you want in life, as long as you become a doctor, a dentist or a lawyer.”

To Wendy, my wife, my business partner, my grounding, my soul mate. We are traveling this exciting journey together.

I dedicate this book to my amazing wife Wendy and my extraordinary children Lisa, David, Eric and Fara.
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BRACE YOURSELF FOR SUCCESS
Introduction

Why Some People Succeed In Life

Imagine for a second that you’re sitting in a leather chair in front of a large wooden desk (upon which sits an old-style lamp made of brass and green glass) directly across from a well dressed woman with a rather stern and matter-of-fact look on her face. “You’re not the right fit for this position,” she says.

Now turn the channel for a moment and envision yourself talking with a very attractive and charming person—the type of person who makes your heart race and stomach feel a little bit queasy. “I think we should just be friends,” you hear as your hopes and aspirations of romance and companionship end up in pieces on the ground.
BRACE YOURSELF FOR SUCCESS

Finally, picture yourself standing before a crowded room just about to give a speech. How do you feel? Nervous, uncertain, uncomfortable, out of place, timid, afraid?

Have you ever wondered why certain people always seem to get the job or land the hot date or close the big deals? Have you ever been frustrated with the results of your career or your personal life? Do you ever wish that you could turn things around?

Maybe you already have a wonderful husband or wife but you’re less than satisfied with your profession. Perhaps you have a great job but have trouble meeting a significant other. Maybe everything is going “just okay” but you’re searching for a way to find more…

So what separates you from the results you desire and deserve? And why do some people score big while others always seem to be left behind?
My name is Dr. Marvin Lagstein and over the past 33 years I have helped hundreds of individuals improve the value of their personal and professional lives. For many people this has meant improved social and romantic experiences and for others it has meant more money and a better career. All have found greater confidence in themselves and their ability to be successful in all areas of their lives and most have experienced a dramatic life transformation.

These transformations were not the result of weight loss or surgery. There has been no pain, little discomfort and hardly any sacrifice. The time it takes for the transformation to occur varies from person to person. Usually six months (sometimes in as little as four months and usually no longer than eight months).

How am I able to create these radically positive transformations? I do it simply by tapping into the almost unending power of personal appearance. You see, the way you appear to others not only affects
how other people feel about you, but also how you feel about yourself.

Most people underestimate the incredible impact that their personal appearance and presentation has on their lives—both personally and professionally. Few understand that dramatic life transformation can be a reality with simple changes to the way they present themselves.

Sadly, when most people think of improving personal appearance they think of weight loss, breast augmentation, liposuction, face-lifts, etc. Far too many people equate personal appearance only with the physical appearance of the body.

But I have found over the years that people young and old, big and small, rich and poor, of all different colors, with all different hair styles can change the way they feel about themselves and the way others perceive them by learning to use and care for the most basic and primitive of God-given gifts: our smile.
When combined with a simple, yet powerful, system of personal packaging, a beautiful smile can truly determine the degree of an individual’s success in life.

In this book I will discuss the benefits one can find when they present themselves in a manner that is above that of the average person. And on the other hand, I’ll explain how if a person is not pleased with their appearance, it can hinder their self-confidence and ultimately mask who they are. In some situations, it can even slow or squash someone’s success.

Now you may be wondering what that has to do with me as a dentist. Well, through my adult orthodontic work, I’ve found that when an individual presents him or herself in the best way possible—for example by obtaining and maintaining a bright, perfect smile—it changes how they see themselves internally.

When they see themselves in a different light, portraying a more positive image, it changes how
they present themselves. They speak a little
differently, maybe a little more quickly or clearly,
maybe a little louder; certainly more confidently.
They do this because they view themselves in a very
different way.

I’ve found that when somebody enhances their smile
they also become interested in other forms of positive
self presentation. They might change their hair, they
might dress a little differently, but a new package
emerges and it all comes from the inside. When you
straighten your teeth, your entire self-esteem changes
and the real you emerges in a very positive way.
Chapter One

Personal Packaging

What I’ve witnessed with my clients has been amazing. It’s inspired me to do a little more research into the topic of how making some very simple alterations can produce massive results. In addition to straightening your teeth, you can dramatically influence the way others perceive you by something as simple as just changing the color you surround yourself with. Something as simple as your clothing makes a big difference.

The way it may fit or the colors you choose matter. I know this may sound very superficial, but I have experienced a phenomenon in altering details. There’s a saying that DaVinci used, that “details make for perfection, and yet perfection is no detail.” Well, the details, in fact, move you in the direction of being processed as someone truly outstanding by other people. It also obviously impacts your self-esteem,
the way you feel, the way you relate, the way you communicate, the way that you are perceived. And, increasing perceived value is huge.

So, how do you do that?

**Wrapping The Package**

By changing clothing color and framing the face and the hands so that when you move or express yourself, others focus on your face and hands. For example, perhaps you’ve framed yourself with a dark outfit. It could be a suit or it could be a skirt and a jacket on a female, with a little bit of color on the insert.

I have noticed certain colors impact emotional change. If someone is wearing color on the insert, it could be a gentleman’s tie or the woman’s blouse, and the color happens to be pink, there is a huge change in the way they’re processed. People walk up, they touch them, they engage them; they’re more receptive.
Before we even get to the massive impact you’ll experience by improving your smile, there are all these little, simple changes you can make that will produce positive results.

I have learned that people will get preferential treatment based on a positive appearance. They will literally get upgrades to first class without even asking based upon the way that they are perceived.

It really hurts my feelings to think that something so simple could generate these kinds of unfair yet massive responses, but there is no question, it is true.

These same well perceived people will also be able to stay in suites at hotels at the rack rate. When they go to a fine restaurant, maybe a Spago in Los Angeles or a Nobu in New York, any kind of upscale restaurant, they find that they’re getting better position in terms of seating. On a cruise ship, they are seated near the captain’s table or even at the captain’s table based upon the way that they dress.
When someone takes this to the next level and they alter their physical looks (their smile), there is an even more dramatic impact in the way they are perceived.

It’s important to realize that I’m not talking about plastic or reconstructive surgery, because as Dr. Maxwell Maltz’s work in psycho-cybernetics outlines, when a person changes or augments their looks with surgery, it often does not change the way they perceive themselves.

When I had this breakthrough, I became very excited. I realized that my life’s work in pediatric dentistry and in the area of straightening teeth could be applied to adults with dramatic results in six months or less resulting in not only straight teeth but also improved self-esteem and success in life.

I’m able to offer a simple, non-invasive, absolutely painless and invisible way to straighten teeth without traditional braces. I can straighten teeth in six months
or less using my amazing technologies and techniques and generate massive results in the marketplace and individual lives.

Suddenly people were responding to my clients differently, relating to them differently, communicating with them differently. They increased their perceived value and most importantly, their self-esteem and personal success sky-rocketed.

Personal packaging—the way that we wrap our package, the cleanliness of our nails, the shine on our shoes, the health of our hair, the clarity of our eyes and skin—can be truly empowering.

Trying to do all those things well can help, but to straighten someone’s teeth generates the largest response. The hundreds of people I’ve worked with leave my office with a bright, perfect smile and have a new-found life and opportunity to relate to others differently. They find that their production goes up in
life, their freedom is increased, the amount of money they generate increases.

There’s no question that when you put yourself together in the morning, you make many choices. You choose what you’re going to wrap your body with in terms of color and texture and in terms of fit. You put on your shoes, which impact the way you feel, right from the base.

Every time you move your feet, depending on the articulation of the foot, you’re either going to experience pain or comfort.

Everything you touch and everything you do is going to impact the way you feel. The way you feel about yourself, when you wrap your package, if you will, is going to determine whether or not you generate a positive or negative response.
And, a bright, shiny, straight smile will enhance or detract from that perfect package you want to present. There’s no two ways about it.

All of this happens because people see themselves differently and they process the world around them differently.

All this can happen just from straightening teeth and altering your personal packaging. And it’s do-able in six months without traditional braces. Even better, you can choose a treatment where no one will know that your teeth are being straightened. It can be absolutely invisible.

Anyone can do it. It’s entirely achievable and there is no cost to see what can be possible. I invite adults who want to have a radical change in their life for the better, to visit with me free of charge to learn more. I have the great pleasure of sharing this with others and showing them what’s possible at no charge.
Denise hated the spaces between her teeth. She tried not to show her teeth when she smiled. She worked at Home Depot, and chose a “behind the scenes” position, because she didn’t think she presented herself well.

For her thirtieth birthday, Denise decided to treat herself to a new smile. She went for a consultation for veneers. She was told she could have her teeth covered with veneers, but she would need the healthy teeth cut down. She didn’t want that.

She heard on the radio that I could straighten teeth in 6 months and she memorized the phone number.

When she came in and heard she could have a beautiful smile in just 6 months, she said “I’m doing this for me!!!”

When she was done, she said “This was so worth it. I love how I look.”

The same month she got her braces off, Denise got pregnant. Don’t ask Denise why, but she thinks they are related.

She told us that people asked her all the time, “What’s different about you?” They didn’t know she improved her smile, but they saw her as a completely new person. She carried herself differently. She had a new self confidence.

Denise told us that her 6 year old son saw her before and after pictures and now brushes his teeth vigorously “to keep them straight”!

Denise says “I feel so confident in my smile. No worries!! I love to walk into a room and smile!”